Euromonitor International

Emerging Cannabis Markets: A Taxonomy

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DEFINING CANNABIS EMERGING MARKETS

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Defining four core types of market around the world
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Cannabis production capabilities are increasing worldwide
Prices are falling in large part due to overproduction in legal adult-use markets
Agricultural production businesses could emerge in the wake of vertically integrated ones
Transforming illicit production into an economic force is the ambition
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CONCLUSION

Key findings

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/emerging-cannabis-markets-a-taxonomy/report.