

Plant-Based Dairy Packaging in Japan

October 2023

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Plant-Based Dairy Packaging in Japan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons outperform shaped liquid cartons for plant-based milk
Demand for plant-based yoghurt drives growth of thin wall plastic containers

PROSPECTS AND OPPORTUNITIES

Portability of small pack sizes set to benefit their demand in plant-based yoghurt

Plant-Based Dairy Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Innovative beer lees packaging developed for Fanci's powder foundation refills

Metal beverage cans gain share in alcoholic drinks packaging in 2022

Flexible plastic the most-used packaging in air care and surface care in 2022

Flexible plastic preferred for processed fruit, vegetables, meat and seafood

Recyclability of PET bottles benefits their usage in soft drinks

PACKAGING LEGISLATION

Japan introduces the Act on the Promotion of Resource Circulation for Plastics in 2022

RECYCLING AND THE ENVIRONMENT

Brands setting up sustainable packaging targets amid rising environmental concerns

Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2020/2021 and Targets for 2022

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