

Meals and Soups Packaging in Japan

October 2023

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Meals and Soups Packaging in Japan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible packaging preferred format for shelf stable soup
The rising popularity of dried ready meals benefits thin wall plastic containers
Flexible plastic packaging for frozen and chilled pizza benefits from transparency

PROSPECTS AND OPPORTUNITIES

The rising popularity of prepared salads will likely benefit thin wall plastic containers and flexible plastic
Plastic pouches to gain share of shelf stable ready meals from paper-based containers and flexible aluminium/plastic

Meals and Soups Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Innovative beer lees packaging developed for Fanc!s powder foundation refills
Metal beverage cans gain share in alcoholic drinks packaging in 2022
Flexible plastic the most-used packaging in air care and surface care in 2022
Flexible plastic preferred for processed fruit, vegetables, meat and seafood
Recyclability of PET bottles benefits their usage in soft drinks

PACKAGING LEGISLATION

Japan introduces the Act on the Promotion of Resource Circulation for Plastics in 2022

RECYCLING AND THE ENVIRONMENT

Brands setting up sustainable packaging targets amid rising environmental concerns
Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2020/2021 and Targets for 2022

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