



**Euromonitor
International**

Plant-Based Dairy Packaging in Mexico

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Table of Contents

KEY DATA FINDINGS

2025 DEVELOPMENTS

Dietary diversification sustains a near-wholly carton-packed category

INDUSTRY PERFORMANCE

A carton-dominated category suits plant-based dairy packaging

Smaller flexible and rigid formats edge into aisles

Health labelling and ambient convenience shape the format mix

WHAT'S NEXT?

Liquid cartons maintain dominance in a developing category

Concentrates, smaller packs and chilled premiumisation broaden category opportunities

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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