Euromonitor International

Plant-Based Dairy Packaging in Malaysia

September 2026

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Plant-Based Dairy Packaging in Malaysia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Carton-led plant drinks contract under price pressure as PET bottles buck the trend

INDUSTRY PERFORMANCE

A carton-dominated category contracts under price pressure
PET bottles outperform as new launches diversify the aisle
Carton recyclability and aseptic innovation in focus

WHAT'S NEXT?

Continued decline, with PET bottles gaining share
Innovation, health positioning and local manufacturing offer upside

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Plant-Based Dairy Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Convenience and premiumisation reshape Malaysia's food packaging
Non-alcoholic drinks packaging shifts towards recycled PET as sustainability preferences strengthen
Cans gain share as Malaysian brewers reinforce returnable glass and recycled content
Premiumisation and refillable formats lead beauty and personal care packaging
Refill formats and aerosols lead a regulation-driven home care market
Flexible pouches reshape Malaysia's dog and cat food packaging

PACKAGING LEGISLATION

Malaysia updates food packaging rules for clearer labelling
Malaysia advances a national EPR scheme and mandatory eco-design

RECYCLING AND THE ENVIRONMENT

Regulation and recycled content drive Malaysia's packaging shift
Major FMCG players lead voluntary initiatives to support Malaysia's circular economy goals

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-malaysia/report.