

# Sauces, Dips and Condiments Packaging in Malaysia

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Premium perception of glass jars helps drive growth in salad dressings  
HDPE bottles preferred for mayonnaise for reasons of practicality  
Ajinomoto's sustainable packaging initiative strives for zero plastic waste by 2030

### PROSPECTS AND OPPORTUNITIES

Different pack sizes to become more popular for different reasons  
PET bottles expected to witness gains in pack type share

## Sauces, Dips and Condiments Packaging in Malaysia - Company Profiles

## Packaging Industry in Malaysia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Sustainability credentials of folding cartons benefit this pack type in home care  
Brick liquid cartons popular for use in juice packaging in 2022  
Glass bottles remain the preferred packaging format for rum, whiskies and wine  
HDPE bottles remain popular in hair care packaging  
Flexible plastic the leading pack type in confectionery in 2022

### PACKAGING LEGISLATION

Malaysia Plastic Sustainability Roadmap to combat packaging waste

### RECYCLING AND THE ENVIRONMENT

Brands embrace sustainability amid rising environmental concerns

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