



**Euromonitor  
International**

# Meals and Soups Packaging in the Philippines

September 2026

Table of Contents

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Urban convenience demand lifts this can-led category as flexible pouches edge ahead

### INDUSTRY PERFORMANCE

A metal-led category lifted by convenient ready meals and soup

Pouches and sachets drive the fastest unit gains

Recycled-content and premium formats round out the packaging mix

### WHAT'S NEXT?

Balanced volume growth led by cans and flexible pouches

Convenience, premiumisation and recyclable plastic shape the forecast period

### COUNTRY REPORTS DISCLAIMER

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-packaging-in-the-philippines/report](https://www.euromonitor.com/meals-and-soups-packaging-in-the-philippines/report).