

Plant-Based Dairy Packaging in Singapore

October 2023

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Plant-Based Dairy Packaging in Singapore - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Solid growth for plant-based milk packaging in 2022 due to shifting consumer preferences

Gable top liquid cartons is the preferred pack type due to durability

1,000ml is the preferred pack size as it offers better value for money

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons set to grow as a sustainable pack type

Increasing demand for 500ml pack size as a convenient option for small households

Plant-Based Dairy Packaging in Singapore - Company Profiles

Packaging Industry in Singapore - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible paper a popular pack type in sugar confectionery thanks to its eco-credentials and easy portability

Metal cans the preferred packaging format for energy drinks

Glass bottles dominate rum packaging

HDPE bottles remain popular for storing bath and shower products in 2022

Flexible plastic remains a popular packaging type for laundry care products

PACKAGING LEGISLATION

Singapore's government launching programmes to tackle packaging waste

RECYCLING AND THE ENVIRONMENT

Brands are focusing on sustainable packaging solutions to reduce carbon footprint

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2020/2021 and Targets for 2022

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