



**Euromonitor
International**

Meals and Soups Packaging in Singapore

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Ready meal convenience grows a metal-led category as microwaveable rigid plastic trays surge

INDUSTRY PERFORMANCE

A metal-led category grows on convenience and ready meals

Local meal sauce and soup brands build flexible and paper formats

Rigid plastic surges on microwaveable trays and pots

WHAT'S NEXT?

Rigid plastic and fibre lead modest growth

Convenience, premiumisation and value reshape pack sizes

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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