



Meals and Soups Packaging in Thailand

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Convenience drives this rigid-plastic-tray category as CP Foods extends recyclable packs

INDUSTRY PERFORMANCE

Convenience demand powers one of the fastest-growing categories

CP Foods extends recyclable and FSC-certified packaging across ready meals

Pouches, recycled trays and fibre bowls broaden the mix

WHAT'S NEXT?

Strong, balanced growth across packaging formats

Premiumisation and pack-size diversity reshape demand

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