

# Plant-Based Dairy Packaging in Spain

October 2023

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### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Brick liquid cartons popular for their durability and cost-effectiveness  
Due to their convenience, thin wall plastic containers are popular for yoghurt  
250ml and 1,000ml pack sizes favoured for different reasons

#### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons expected to grow as they align with the sustainability trend  
Thin wall plastic containers set to dominate plant-based yoghurt, but glass jars may emerge

## Plant-Based Dairy Packaging in Spain - Company Profiles

## Packaging Industry in Spain - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
The design of shaped liquid cartons makes it an increasingly favoured pack type  
Coca-Cola introduces tethered plastic bottle caps in Europe  
Screw-top closures are popular due to the dominance of glass bottles  
The popularity of skin care in 2022 positively impacts its pack types  
Growth in liquid detergent tablets benefits other rigid containers

### PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging  
Spain's new packaging law to usher in a circular economy

### RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging  
Plastipak opens new recycling facility in Spain  
Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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