



Euromonitor
International

Plant-Based Dairy Packaging in Saudi Arabia

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

A near-entirely carton-defined niche grows on health trends and locally-made Saudia plant drinks

INDUSTRY PERFORMANCE

A small, carton-defined category grows on health and government support

SADAFECO anchors the aisle with locally made Saudia plant-based drinks

Brick cartons gain ground over gable-top as aseptic gains importance

WHAT'S NEXT?

Sustained growth led by aseptic cartons and dietary shifts

Smaller formats, recyclable cartons, and chilled extensions broaden opportunities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-saudi-arabia/report.