

Sauces, Dips and Condiments Packaging in the Netherlands

October 2023

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Sauces, Dips and Condiments Packaging in the Netherlands - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sauces, dips, and condiments packaging experiences decline in 2022 following surge during home seclusion

Glass is the preferred pack type due to its recyclability and protection properties

500g is the overall dominant pack size as it provides an economical choice

PROSPECTS AND OPPORTUNITIES

PET bottles set to gain share due to their durability, while the flexibility of plastic pouches will ensure a strong performance overall

Smaller pack sizes predicted to grow, offering greater portion control

Sauces, Dips and Condiments Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Large pack sizes dominate in dairy and plant-based dairy packaging

Sustainability remains a key topic in soft drinks packaging

Royal Grolsch introduces new cardboard packaging for its multipacks.

HDPE bottles are the main pack type in beauty and personal care products in 2022

Plastic pouches continue gaining share in dishwashing in 2022

PACKAGING LEGISLATION

The Netherlands introduces new restrictions on disposable plastic cups and containers

RECYCLING AND THE ENVIRONMENT

New plastic waste guide aims for 100% circular packaging by 2050

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