



**Euromonitor
International**

Meals and Soups Packaging in the Netherlands

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Fibre and flexible formats lead a softer category while liquid cartons surge from a small base

INDUSTRY PERFORMANCE

A fibre- and flexible-led category dips slightly

Unox diversifies across carton, pouch and can

Cartons and recycled-content trays round out the mix

WHAT'S NEXT?

Fibre, flexible and carton formats lead measured growth

Convenience, premiumisation and value reshape pack sizes

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-netherlands/report.