

Plant-Based Dairy Packaging in Switzerland

October 2023

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Plant-Based Dairy Packaging in Switzerland - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based yoghurt grows in 2022, as it is aligned with shifting dietary choices

Thin wall plastic containers is the preferred pack type, due to its versatility

1,000ml pack size becomes more popular due to offering value for money

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons forecast to grow due for sustainability reasons

Polarisation of pack sizes forecast in plant-based milk

Plant-Based Dairy Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers popular in dairy packaging

Coca-Cola's sustainable packaging innovations for its Valser bottled water

Glass bottles continue to dominate alcoholic drinks packaging

Sustainable initiatives by brands leading to increasing adoption of refill packs

Consumer awareness driving packaging innovations within home care

PACKAGING LEGISLATION

Swiss businesses join forces to establish a national plastic recycling system

RECYCLING AND THE ENVIRONMENT

Brands embrace eco-friendly packaging to tackle packaging waste

Table 1 - Overview of Packaging Recycling and Recovery in Switzerland: 2020/2021 and Targets for 2022

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