

# Plant-Based Dairy Packaging in Sweden

October 2023

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# Plant-Based Dairy Packaging in Sweden - Category analysis

### **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Concerns about dairy production drive volume sales of plant-based alternatives
Plant-based brands drive adoption of sustainable packaging
Large pack sizes dominate plant-based milk packaging

### PROSPECTS AND OPPORTUNITIES

Ethical concerns will continue to drive growth for plant-based dairy packaging Gable top liquid cartons set to gain pack type share in plant-based yoghurt

# Plant-Based Dairy Packaging in Sweden - Company Profiles

# Packaging Industry in Sweden - Industry Overview

### **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remained popular for processed meat and seafood packaging

Coca-Cola trials refillable packaging in Sweden

Small packs of RTDs most popular among consumers in 2022

HDPE bottles the most popular pack type in beauty and personal care

Sustainability trend gaining momentum in Sweden's home care industry

### PACKAGING LEGISLATION

Sweden introduces a comprehensive plan to address plastic waste in 2022

## RECYCLING AND THE ENVIRONMENT

Amcor and Löfbergs launch a sustainable coffee pouch in Sweden

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