

Plant-Based Dairy Packaging in South Africa

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Brick liquid cartons preferred as packaging for plant-based dairy, offering substantial protection

Sustainability is a major factor in plant-based milk packaging solutions

Larger pack sizes preferred, offering optimal usage for all households

PROSPECTS AND OPPORTUNITIES

Lightweight pack types likely to be favoured in plant-based milk

Brands set to focus on sustainable packaging solutions for plant-based dairy

Plant-Based Dairy Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars popular in packaged food as they help preserve product quality

Consumers prefer smaller pack sizes as they are convenient to use

Environmental concerns are driving the demand for sustainable packaging

Numerous brands use folding cartons as they help in branding

Consumers prefer plastic pouches for home care products as they are lightweight

PACKAGING LEGISLATION

New regulation regarding plastics is set to impact the packaging industry

RECYCLING AND THE ENVIRONMENT

Brand owners focusing on eco-friendly packaging to implement a circular economy

Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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