

Sauces, Dips and Condiments Packaging in South Africa

October 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles are the preferred choice for ketchup due to durable nature
Brands tend to focus on pack types that offer maximum product protection
Flexible plastic is popular packaging type in recipe sauces for its resealable features

PROSPECTS AND OPPORTUNITIES

Sustainability concerns are expected to drive the usage of glass bottles for salad dressings
Shatterproof PET jars set to be increasingly adopted in cooking and table sauces

Sauces, Dips and Condiments Packaging in South Africa - Company Profiles

Packaging Industry in South Africa - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Glass jars popular in packaged food as they help preserve product quality
Consumers prefer smaller pack sizes as they are convenient to use
Environmental concerns are driving the demand for sustainable packaging
Numerous brands use folding cartons as they help in branding
Consumers prefer plastic pouches for home care products as they are lightweight

PACKAGING LEGISLATION

New regulation regarding plastics is set to impact the packaging industry

RECYCLING AND THE ENVIRONMENT

Brand owners focusing on eco-friendly packaging to implement a circular economy
Table 1 - Overview of Packaging Recycling and Recovery in South Africa: 2020/2021 and Targets for 2022

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