



**Euromonitor
International**

Meals and Soups Packaging in South Africa

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Instant soup demand drives category as chilled formats emerge

INDUSTRY PERFORMANCE

Demand for convenience lifts a flexible packaging and fibre-led category

Instant soup and dry formats anchor flexible packaging's lead

Fibre and chilled formats round out the mix

WHAT'S NEXT?

Fibre and flexible formats lead balanced growth

Convenience, premiumisation and value reshape pack sizes

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-south-africa/report.