



Plant-Based Dairy Packaging in Vietnam

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

An almost wholly carton-based category maintains growth as Vinamilk deepens soy technology

INDUSTRY PERFORMANCE

An overwhelmingly carton-based category maintains steady growth

Vinamilk and Tetra Pak deepen the plant-drink supply base

Rigid plastic grows from a tiny base as premium chilled drinks emerge

WHAT'S NEXT?

Steady carton-led growth with rising recyclability pressure

Premiumisation and material innovation broaden the niche

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