



Sauces, Dips and Condiments Packaging in Vietnam

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Masan's PET premiumisation anchors a balanced aisle as glass posts the fastest growth

INDUSTRY PERFORMANCE

A flexible- and plastic-led category central to Vietnamese cooking

Masan continues to wider its format ranges for its Chinsu and Nam Ngu brands

Glass and sachets stretch the format mix at the premium and value ends

WHAT'S NEXT?

Flexible and glass formats lead steady growth

Premiumisation, exports, and lighter formats define competition

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