

Plant-Based Dairy Packaging in the United Kingdom

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

While the 1,000mg pack remains most popular, players are launching smaller sizes
Almond milk in HDPE bottles with innovative shape enhancing consumer experience
Sustainable packaging aligns with plant-based brands' values

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons will remain the leading pack type in plant-based dairy
Plant-based yoghurt to see strong growth over the forecast period

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