

HW Cooking Ingredients and Meals in the United Kingdom

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers review sauces, dips and condiments used for home cooking in light of heightened health awareness
2022 sees vegetarian lead health and wellness cooking ingredients and meals due to rising number of flexitarians in the UK
Brain health and memory claim within health and wellness cooking ingredients and meals boosted in 2022

PROSPECTS AND OPPORTUNITIES

A strong emphasis on health and new legislation set to support future growth of no sugar products
Local consumers set to further reduce reliance on animal products over forecast period
Probiotic claim expected to benefit from consumer focus on gut health

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

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Health and Wellness in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Overview

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