

HW Dairy Products and Alternatives in Indonesia

November 2023

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HW Dairy Products and Alternatives in Indonesia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Interest in plant-based dairy products and alternatives remains strong Good source of minerals still the leading health and wellness claim Rising interest in skin health

PROSPECTS AND OPPORTUNITIES

Availability of and demand for lactose free dairy products and alternatives set to rise Good source of minerals will remain the leading claim by some distance Gains expected for vegetarian products

CATEGORY DATA

Table 1 - Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Dairy Products and Alternatives (Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

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Table 8 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Overview

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