

HW Snacks in France

November 2023

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2022 DEVELOPMENTS

No sugar, low sugar and no added sugar snacks retain an enduring appeal in France

Gluten free remains the bestselling snack claim

Brain health and memory benefits from France's ageing population

PROSPECTS AND OPPORTUNITIES

Growing adoption of plant-based diets bodes well for high protein snacks

Gluten free set to remain the leading claim in value and volume sales terms

Obesity concerns will continue to broaden the appeal of no fat snacks

CATEGORY DATA

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Health and Wellness in France - Industry Overview

EXECUTIVE SUMMARY

Overview

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