

HW Dairy Products and Alternatives in Chile

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Wider offer of vegan cheese and higher competition as NotCo enters the space

With half the population claiming to be lactose-intolerant, lactose free leads health and wellness dairy products and alternatives in 2022

High fibre records growth as consumers look to improve their digestion and general health

PROSPECTS AND OPPORTUNITIES

High inflation will pressure consumers to prioritise, and strengthen the competition between claims

Lactose free also the most promising in health and wellness dairy products and alternatives to 2027, with the opportunity for new entrants

Vegan one to watch, as consumers turn to these products for health, animal welfare and environmental reasons

CATEGORY DATA

Table 1 - Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Dairy Products and Alternatives (Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

Table 4 - Company Shares of Good Source of Minerals Dairy Products and Alternatives (2nd Biggest HW Type in Global Dairy Products and Alternatives): % V

Table 5 - Company Shares of Gluten Free Dairy Products and Alternatives (3rd Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-20

Table 6 - Company Shares of Lactose Free Dairy Products and Alternatives (4th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2

Table 7 - Company Shares of Low Fat Dairy Products and Alternatives (5th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

Table 8 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in Chile - Industry Overview

EXECUTIVE SUMMARY

Overview

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