

HW Staple Foods in the Czech Republic

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers invest in health and wellness staple foods despite economic challenges

Gluten free staple foods thriving in 2022

Rising obesity concerns fuel interest in no salt staple foods

PROSPECTS AND OPPORTUNITIES

Consumers likely to become more conscientious in their purchasing decisions as disposable income recovers

High protein full of promise as consumers look to lead healthier and more active lives

Skin health a new area to watch out for but other health concerns are more pressing

CATEGORY DATA

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Health and Wellness in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Overview

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