

HW Cooking Ingredients and Meals in Singapore

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing number of niche products launched by players to tap into demands from health-conscious, sophisticated consumers
Natural is leading claim as local consumers become increasingly interested in health and wellness cooking ingredients and meals
Niche bone and joint health claim sees growth in 2022 as consumers increasingly demand functionality from their diets

PROSPECTS AND OPPORTUNITIES

Government initiatives drive product innovation, but growth depends heavily on consumer receptiveness
Vegan and plant-based offer further promise within health and wellness cooking ingredients and meals
Foods that improve brain health and memory set to benefit from a consumer desire to boost their overall health over the forecast period

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 - Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in Singapore - Industry Overview

EXECUTIVE SUMMARY

Overview

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