

HW Cooking Ingredients and Meals in the United Arab Emirates

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers' willingness to spend on organic products leads to a growing number of options in organic soup and sweet spreads
As consumers look to avoid consumption of overprocessed foods, 2022 sees natural lead health and wellness cooking ingredients and meals
Keto receives a boost in 2022 within health and wellness cooking ingredients and meals as more consumers look to limit carbohydrates

PROSPECTS AND OPPORTUNITIES

Organic in private label and vegan in artisanal set to grow in the future
Natural also likely to show highest absolute growth during the forecast period as consumers aim to adopt healthier eating habits
No allergens set to increase over the forecast period as awareness of food intolerances rises

CATEGORY DATA

Table 1 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 - Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 - Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 - Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

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Table 6 - Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 - Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

Health and Wellness in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Overview

DISCLAIMER

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