

Convenience Retailers in Ukraine

March 2024

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Convenience Retailers in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers among the most adept at adapting to wartime challenges Leading chains sign industry memorandum to secure domestic food supply chains Growing availability of cashback services boosts trade

PROSPECTS AND OPPORTUNITIES

Convenience stores projected to be the most dynamic grocery retailers channel International chains will continue to grow via franchising

More forecourt retailers expected to expand assortments and private label lines

CHANNEL DATA

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Retail in Ukraine - Industry Overview

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Retail in 2023: The big picture

War-induced disruption further strengthens penetration of e-commerce in Ukraine

Domestic retailers continue to gain ground across the market

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

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Seasonality

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