



Euromonitor
International

Plant-Based Dairy Packaging in Ukraine

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Coffee culture propels a near-wholly carton category to rapid double-digit expansion

INDUSTRY PERFORMANCE

A small, carton-defined category posts rapid growth

Coffee culture and local oat sourcing drive demand

Rigid plastic remains a marginal chilled niche

WHAT'S NEXT?

Double-digit growth keeps the carton at the centre

Premiumisation, smaller packs and new formats widen the opportunity

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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