



**Euromonitor
International**

Voice of the Consumer: Consumer Health 2024

January 2025

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About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/voice-of-the-consumer-consumer-health-2024/report.