Euromonitor International

Apparel and Footwear in Asia Pacific

March 2025

Table of Contents

INTRODUCTION

Scope
Key findings

REGIONAL OVERVIEW

Asia Pacific the biggest apparel and footwear regional market
More settled performance expected in the coming years
Womenswear leads sales in most countries in Asia Pacific
Apparel accessories a strong performer in India over the review period
Sportswear adds the most new sales in China over 2019-2024
Sportswear adds the most new sales over the review period in Asia Pacific
Polarisation making life difficult for mid-priced brands in China
Young population boosts the demand for the latest fashions in India
E-commerce the biggest distribution channel at a regional level
Apparel and footwear specialists still a key sales mode

LEADING COMPANIES AND BRANDS

Fragmented apparel and footwear country markets in Asia Pacific
Fast Retailing using both off- and online marketing for Uniqlo in Japan
China the biggest market for most top 10 players in Asia Pacific
The top five brands in China also lead at a regional level

FORECAST PROJECTIONS

Modest growth expected in real value terms over the forecast period
Decline in China, dynamic growth in India
Further polarisation expected in South Korea

COUNTRY SNAPSHOTS

China: Market Context
China: Competitive and Retail Landscape
Hong Kong, China: Market Context
Hong Kong, China: Competitive and Retail Landscape
India: Market Context
India: Competitive and Retail Landscape
Indonesia: Market Context
Indonesia: Competitive and Retail Landscape
Japan: Market Context
Japan: Competitive and Retail Landscape
Malaysia: Market Context
Malaysia: Competitive and Retail Landscape
Philippines: Market Context
Philippines: Competitive and Retail Landscape
Singapore: Market Context
Singapore: Competitive and Retail Landscape
South Korea: Market Context
South Korea: Competitive and Retail Landscape
Taiwan: Market Context
Taiwan: Competitive and Retail Landscape
Thailand: Market Context
Thailand: Competitive and Retail Landscape
Vietnam: Market Context
Vietnam: Competitive and Retail Landscape

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