



Euromonitor
International

Voice of the Consumer: Mobility 2025 Key Insights

June 2025

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TOP HIGHLIGHTS IN VOICE OF THE CONSUMER: MOBILITY 2025 KEY INSIGHTS

Key findings

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Understanding today's automotive and mobility landscape

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URBAN CONSUMERS DEMAND "ON-DEMAND" SOLUTIONS

Commuters need flexible and on-demand solutions

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Sustainable is the new standard for getting around in cities

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Case study: Lyft launches "Green" mode to allow users to hail EVs or hybrids

CHARGING THE FUTURE: EV READINESS

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ABOUT OUR RESEARCH

Overview of the Voice of the Consumer: Mobility Survey

Why is Euromonitor's consumer insights data unique?

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer

trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/voice-of-the-consumer-mobility-2025-key-insights/report.