



Euromonitor
International

Global Overview of the Construction and Real Estate

August 2025

INTRODUCTION

Scope

Key findings

GLOBAL OVERVIEW

Global construction and real estate sector is recovering

US and China will shape the global construction sector over the forecast period

Cost pressures are forecast to persist, driven by tight labour markets

Industry manages to maintain profits stable due to high pricing power

Key trends driving the industry in 2025 and beyond

Key trends uncovered

Macroeconomic/industry trends

LEADING COMPANIES

Leaders maintain their positions, but the industry remains highly fragmented

Number of companies continues to increase due to low entry barriers

Industry remains highly fragmented, with SMEs holding a dominant share

COUNTRY SNAPSHOTS

US: Industry to enter a phase of steady, but more mature growth

Industry to show slower revenue growth, due to maturing demand and macro challenges

China: Industry forecast to maintain revenue growth, despite ongoing challenges

Housing oversupply persist, but urban renewal projects support growth

Germany: Industry forecast to maintain stable revenue growth

Improving housing market and infrastructure spending to drive growth

India: Industry forecast to maintain rapid growth

Rapid urbanisation and infrastructure improvements are the key drivers of growth

Japan: Industry forecast to recover after a weak performance over 2019-2024

Investment in infrastructure and manufacturing drive industry's recovery

France: Industry forecast to show slower, but steady growth

Housing market recovery supports growth, but high deficit limits public spending

UK: Industry forecast to stabilise and show steady growth

Robust residential construction sector to support the industry's growth

Italy: Industry's growth is forecast to stabilise after turbulence

Recovering housing demand and infrastructure spending to support growth

Canada: Industry forecast to pick up growth

Industry's growth forecast to recover, driven by an improving housing market

Australia: Industry forecast to maintain steady growth

Robust housing market will support the industry's growth

Definitions

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