



# Digital Disruptors: The Global Competitive Landscape for Delivery Platforms

June 2026

## EXECUTIVE SUMMARY

Why read this report?

Key findings

## INTRODUCTION

The global competitive landscape for delivery platforms in 2026

Sales of delivery platforms see healthy but stabilising growth post-pandemic

Delivery platforms operate as multi-sided and multi-vertical ecosystems

## STATE OF PLAY

Delivery platform landscape undergoes consolidation and geographic rationalisation

Delivery platforms diversify revenue streams and strengthen merchant stickiness

Artificial intelligence augments delivery platform functionality and customer experience

Navigating complex regulatory landscapes is key for platform growth

Timely, reliable and cost-effective logistics are key to the success of delivery platforms

## DIGITAL DISRUPTORS: DELIVERY PLATFORMS

Deliveroo (DoorDash Inc)

Delivery Hero (Delivery Hero SE)

DoorDash (DoorDash Inc)

Grab Holdings Limited

iFood (iFood.com Agencia de Restaurantes Online SA)

Instacart (Maple Bear Inc)

Just Eat Takeaway.com (Just Eat Takeaway.com NV)

Uber Eats (Uber Technologies Inc)

Zomato

## CONCLUSION

Delivering value to consumers is an immediate priority

Emerging technologies will transform how users engage with delivery platforms

Recommendations/Opportunities for growth

Evolution of delivery platforms

Questions we are asking

About Euromonitor's Syndicated Channels Research

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
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