Euromonitor International

Sun Care in Lebanon

June 2026

Table of Contents

Sun Care in Lebanon - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Sun Care Summary

INDUSTRY PERFORMANCE

Intentional Spenders Drive Premiumisation and Steady Value Growth

La Roche-Posay Leads Lifestyle-Driven Innovation for Daily Skin Defence

Chart 1 - La Roche-Posay's Anthelios Uvmune 400 Oil Control

Digital Education and Clean Formulations Fuel Informed Purchasing Decisions

Chart 2 - Value Sales 2020-2030

Chart 3 - Volume Sales 2020-2030

Chart 4 - Value Sales by Category 2025

WHAT'S NEXT?

Daily Routines Drive Sustained Growth and Premiumisation

Pharmacies and Social Commerce Collaborate to Enhance Consumer Trust and Education

Local Brands Capitalise on Economic Volatility and Consumer Preferences

Chart 5 - Forecast Value Sales 2020-2030

Chart 6 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Companies Consolidate Position through Strategic Innovation

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Pharmacies See Growth While Supermarkets Maintain Lead

Chart 9 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 10 - Economic Context for Sun Care

Chart 11 - Real Gdp Growth 2020-2030

Chart 12 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 13 - Consumer Context for Sun Care

Chart 14 - Population 2020-2030

Chart 15 - Consumer Expenditure 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Lebanon - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Lebanese Consumers Embrace Digital and Science-Backed Products Amid Economic Volatility

Colour Cosmetics and Hair Care Lead in Value

Skin Society'S Wellness Hub Exemplifies Lifestyle Driven Beauty Reshaping Premium Care
Chart 17 - Beesline'S Holistic Barrier Repair Range
Chart 18 - Value Sales 2020-2030
Chart 19 - Volume Sales 2020-2030
Chart 20 - Value Sales by Category 2025

WHAT'S NEXT?

Consumers Drive Growth with Local Pride and Evolving Preferences
Innovation and Sustainability Shape Consumer Expectations and Product Development
Local Brands and E-Commerce Unlock New Growth Avenues Amid Evolving Retail Landscape
Chart 21 - Forecast Value Sales 2020-2030
Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Global Players Consolidate Market Lead
Chart 23 - Company Shares 2025
Chart 24 - Brand Shares 2025

CHANNELS

Small Local Grocers and Supermarkets Lead While E-Commerce Surges in Retail Value
Chart 25 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 26 - Economic Context for Beauty and Personal Care
Chart 27 - Real Gdp Growth 2020-2030
Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Beauty and Personal Care
Chart 30 - Population 2020-2030
Chart 31 - Consumer Expenditure 2020-2030
Chart 32 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sun-care-in-lebanon/report.