Euromonitor International

Ingredient Spotlight: Bakuchiol in Beauty and Personal Care

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Why read this report?
Introduction to bakuchiol
Bakuchiol's key claims, size and market maturity
Bakuchiol scales steadily as skin care anchors its growth
Bakuchiol adoption expands beyond core Western markets
US market reinforces bakuchiol's role in skin care
Bakuchiol's competitive landscape remains open despite broad adoption
Avène integrates bakuchiol within clinically led, multi-ingredient formulations
Isdin pairs bakuchiol integration with strong anti-ageing e-commerce growth
The evolution of bakuchiol
Questions we are asking

About Euromonitor International

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ingredient-spotlight-bakuchiol-in-beauty-and-personal-care/report.