Euromonitor International

Baby and Child-Specific Products in Angola

July 2026

Table of Contents

Baby and Child-Specific Products in Angola - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Baby and Child-Specific Products Summary

INDUSTRY PERFORMANCE

Price-Conscious Parents Drive Volume Growth through Trusted Retail Channels
Affordable Multipacks and Essential Products Lead Sales Growth in Baby Wipes and Other Essentials
Manufacturers and Retailers Embrace Transparency and Sustainability to Meet Parent Preferences
Chart 1 - Value Sales 2020-2030
Chart 2 - Volume Sales 2020-2030
Chart 3 - Value Sales by Category 2025

WHAT'S NEXT?

Wholesalers and Informal Sellers Expected to Expand Reach to Price-Sensitive Buyers
Baby and Child-Specific Skin Care Set to Lead Value Growth Supported by Multipacks
Digital Expansion and Sustainability Anticipated to Shape Product Offerings and Retail Strategies
Chart 4 - Forecast Value Sales 2020-2030
Chart 5 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Manufacturers Consolidate Shares Amid Stable Competition
Chart 6 - Company Shares 2025
Chart 7 - Brand Shares 2025

CHANNELS

Modern Retail Channels Strengthen Urban Reach, While Informal Outlets Retain Rural Presence
Supermarkets Drive Growth, While Retail E-Commerce Begins to Gain Traction
Chart 8 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 9 - Economic Context for Baby and Child-Specific Products
Chart 10 - Real Gdp Growth 2020-2030
Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Baby and Child-Specific Products
Chart 13 - Population 2020-2030
Chart 14 - Consumer Expenditure 2020-2030
Chart 15 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Beauty and Personal Care in Angola - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Urban Consumers Drive Premium Growth Amid Inflation and Expanding Retail Channels
Bath and Shower Leads Value Growth, While Colour Cosmetics Gains Traction Due to Lifestyle Trends

Urielas Skincare'S Sustainability-Led Launches Propel Premiumisation and Clean Beauty Momentum
Chart 16 - Local Fill-And-Finish and Recyclable Formats Reduce Imports and Boost Eco-Friendly Availability
Chart 17 - Value Sales 2020-2030
Chart 18 - Volume Sales 2020-2030
Chart 19 - Value Sales by Category 2025

WHAT'S NEXT?

Urban Consumers and Local Production Expected to Fuel Growth Amid Economic Shifts
Bath and Shower Set to Lead Value, While Colour Cosmetics Accelerate Rapidly
Sustainability and Local Innovation Anticipated to Reshape Product Development and Channels
Chart 20 - Forecast Value Sales 2020-2030
Chart 21 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Local Production Fuels Fragmented Growth, While Leading Players Retain Their Positions
Chart 22 - Company Shares 2025
Chart 23 - Brand Shares 2025

CHANNELS

Modern Trade Gains Prominence as Urban Consumers Shift to Formal Retail
E-Commerce and Social Commerce Expand Steadily as Impulse and Repeat Buying Grow
Chart 24 - Retail Channels 2020-2025

ECONOMIC CONTEXT

Chart 25 - Economic Context for Beauty and Personal Care
Chart 26 - Real Gdp Growth 2020-2030
Chart 27 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 28 - Consumer Context for Beauty and Personal Care
Chart 29 - Population 2020-2030
Chart 30 - Consumer Expenditure 2020-2030
Chart 31 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-and-child-specific-products-in-

angola/report.