Euromonitor International

Premium Beauty and Personal Care in Côte d'Ivoire

July 2026

Premium Beauty and Personal Care in Côte d'Ivoire - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Premium Beauty and Personal Care Summary

INDUSTRY PERFORMANCE

Affluent Consumers Drive Steady Growth Amid Rising Purchasing Power
Premium Colour Cosmetics Lead with Significant Value and Dynamic Growth
Nadrélie Wellness Champions Local Heritage to Reshape Beauty Preferences
Chart 1 - Value Sales 2020-2030
Chart 2 - Value Sales by Category 2025

WHAT'S NEXT?

Affluent Consumers Embrace Local Ingredients to Fuel Premium Growth
Premium Colour Cosmetics Leads Value While Fragrances Leads Growth
Digital Engagement and Local Authenticity Reshape Consumer Expectations
Chart 3 - Forecast Value Sales 2020-2030
Chart 4 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Companies Maintain Stable Shares as Market Concentration Remains Unchanged
Chart 5 - Company Shares 2025
Chart 6 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 7 - Economic Context for Premium Beauty and Personal Care
Chart 8 - Real GDP Growth 2020-2030
Chart 9 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 10 - Consumer Context for Premium Beauty and Personal Care
Chart 11 - Population 2020-2030
Chart 12 - Consumer Expenditure 2020-2030
Chart 13 - Population by Generation 2025

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Beauty and Personal Care in Côte d'Ivoire - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 14 - Key Industry Trends for Beauty and Personal Care

INDUSTRY PERFORMANCE

Consumer Spending Growth and Digital Engagement Propel Market Expansion
Bath and Shower Leads in Value, While Depilatories Shows Dynamic Growth
Ivorian Brands Champion Inclusivity and Clean Beauty to Capture Loyalty
Chart 15 - Value Sales 2020-2030
Chart 16 - Volume Sales 2020-2030

Chart 17 - Value Sales by Category 2025

WHAT'S NEXT?

Ivorian Brands Leverage Digital Channels to Boost Growth and Loyalty
Local Ingredient-Focused Products Accelerate Growth in Colour Cosmetics, Oral Care Becomes Largest
Health-Conscious and Sustainable Preferences Reshape Product Innovation and Business Models
Chart 18 - Forecast Value Sales 2020-2030
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COMPETITIVE LANDSCAPE

Leading Companies Consolidate Positions through Local Partnerships and Functional Focus
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ECONOMIC CONTEXT

Chart 23 - Economic Context for Beauty and Personal Care
Chart 24 - Real GDP Growth 2020-2030
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CONSUMER CONTEXT

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Chart 28 - Consumer Expenditure 2020-2030
Chart 29 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/premium-beauty-and-personal-care-in-cote-divoire/report.