



# Roadget Business (Shein) in Apparel and Footwear

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Roadget Business (Shein) in Apparel and Footwear (World)

## GLOBAL COMPANY OVERVIEW

Key Facts

Company Direction

Global Performance: Company Sales and Market Share

Roadget Business (Shein) SWOT Analysis

Milestones of Roadget Business Pte Ltd

## ROADGET BUSINESS IN APPAREL AND FOOTWEAR

Roadget Business (Shein) in Apparel and Footwear: Key Facts

Our expert's view of Roadget Business (Shein) in 2026

Roadget Business (Shein) Sales in Apparel and Footwear

Roadget Business (Shein) Sales in Apparel and Footwear by Region

Roadget Business (Shein) Sales in Apparel and Footwear by Category

Top 20 Markets

Shein Accelerates European Expansion with New UK Logistics Hub

Roadget Business (Shein): Top Five Industry Trends and Company Response

Shein's response to sustainability scrutiny: from initiatives to strategic acquisition

Competitive Position: Relative Performance

Competitive Position: Key Categories

Competitive Position: Key Brands

Competitive Position: Share Changes in 2025

Apparel accessories are Roadget Business's stronghold, footwear its blind spot in 2025

Future Growth Drivers: Roadget Business's Top 10 Growth Areas

Future Growth Drivers: US Growth Driven by Value Leadership but Facing Headwinds

Future Growth Drivers: Secondhand Growth as a Constraint on Future Demand

Shein Scales Its India Manufacturing Network to Support Global Expansion

Channel and Model Revolution: Expanding from Retail to Platform Ecosystem

## FUTURE DIRECTION

M&A and Investment

Company Focus and Future Growth

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/roadget-business-shein-in-apparel-and-footwear/report](https://www.euromonitor.com/roadget-business-shein-in-apparel-and-footwear/report).