



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Côte d'Ivoire

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Affordable Sweet Biscuits Anchor Steady Growth in a Price-Sensitive Market

Tuc Leverages Everyday Snacking Trend to Boost Brand Relevance

Affordability Focus by Nouvelle Biscuiterie D'Abidjan Intensifies Price Competition

Chart 1 - Value Sales 2021-2031

Chart 2 - Volume Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers Set to Increase Small Pack Supply to Sustain Volume Gains

Urban Shoppers Expected to Drive Modern Retail and Multipack Innovation

Chart 4 - Forecast Value Sales 2021-2031

Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez Leverages Distribution Reach to Reinforce Brand Dominance

Chart 6 - Company Shares 2026

Chart 7 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Dominance as Supermarkets Expand

Retail E-Commerce Gain Traction but Lag behind Small Local Grocers

Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Sweet Biscuits, Snack Bars and Fruit Snacks

Chart 10 - Real Gdp Growth 2021-2031

Chart 11 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 12 - Consumer Context for Sweet Biscuits, Snack Bars and Fruit Snacks

Chart 13 - Population 2021-2031

Chart 14 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Snacks in Côte d'Ivoire - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Snacks in Côte D'ivoire Grows Steadily as Affordability and Informal Retail Anchor Demand

Packaged Biscuits and Peanuts Meet Daily Functional Needs for Urban Consumers

Chart 15 - Value Sales 2021-2031

Chart 16 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers to Leverage Affordable Innovation to Capture Price-Conscious Shoppers

Sweet Biscuits and Snack Bars to Maintain Leadership as Demand Shifts toward Functionality

Chart 17 - Forecast Value Sales 2021-2031

Chart 18 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Mondelez and Casino Sustain Leadership as Local Brands Gain Traction

Chart 19 - Company Shares 2026

Chart 20 - Brand Shares 2026

CHANNELS

Small Local Grocers and Kiosks Sustain Impulse Snack Sales

Retail E-Commerce Attract Urban Shoppers with Multipacks

Chart 21 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 22 - Economic Context for Snacks

Chart 23 - Real Gdp Growth 2021-2031

Chart 24 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 25 - Consumer Context for Snacks

Chart 26 - Population 2021-2031

Chart 27 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-cote-divoire/report.