



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Iraq

August 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Economic Pressures Drive Overall Decline in 2026

Sweet Bisc

Conflict and Declining Discretionary Spending Reshape Demand
Spicy Flavour Innovation Fuels Savoury Snacks Growth
Chart 17 - Flaming Hot for Spice Lovers
7Sticks Demonstrates the Power of Ultra-Affordable Positioning
Chart 18 - Affordable and Accessible Products Secure Purchases
Chart 19 - Value Sales 2021-2031
Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Affordability Pressures Expected to Reshape Snack Spending
Savoury Snacks to Retain Leadership While Sugar Confectionery Accelerates
Fragmentation and Limited Investment Projected to Reshape Competition
Chart 21 - Analyst

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-iraq/report.