



Euromonitor
International

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Côte d'Ivoire

September 2026

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Smokeless Tobacco, E-Vapour Products and Heated Tobacco Summary

INDUSTRY PERFORMANCE

Retailers Adapt to Stricter Controls as E-Vapour Leads in Volume

Government Expands Smoke-Free Decree to Cover New Nicotine Formats

Traditional Formats Face Low Uptake as Regulations Tighten Further

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

E-Vapour Products Expected to Sustain Lead as New Launches Stall

Stringent Controls Anticipated to Curb Innovation and Shape Future Product Mix

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Société Ivoirienne Des Tabacs and British American Tobacco Côte D'Ivoire Preserve Reach through Small Local Grocers

CHANNELS

Small Local Grocers Maintain Dominance as Impulse Sales Decline

Legal Barriers Keep E-Commerce Absent as Store Sales Persist

ECONOMIC CONTEXT

Chart 5 - Economic Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 6 - Real Gdp Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Smokeless Tobacco, E-Vapour Products and Heated Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Consumer Expenditure 2020-2030

Chart 11 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Nicotine in Côte d'Ivoire - Industry Overview](#)

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 12 - Key Industry Trends for Nicotine

INDUSTRY PERFORMANCE

Société Ivoirienne De Tabac Faces Stagnation as Anti-Tobacco Laws Reshape Consumption

Regulation and Taxation Accelerate Shift to Illicit and Value Offerings

Public-Space Bans and Plain Packaging Erode Brand Power and Access

Chart 13 - Volume Sales 2020-2030

Chart 14 - Volume Sales by Category 2025

WHAT'S NEXT?

Small Local Grocers Expected to Retain Influence as Regulation Limits Brand Building

Chart 15 - Analyst Insight for Nicotine

Youth Openness to Alternatives Prompts Cautious Innovation in Nicotine Pouches and E-Vapour

Chart 16 - Forecast Volume Sales 2020-2030

Chart 17 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Société Ivoirienne De Tabac Defends Lead as Tax Shock Fuels Down-Trading

Chart 18 - Company Shares 2025

Chart 19 - Brand Shares 2025

CHANNELS

Small Local Grocers Capture Value Buyers as Tax Drives Shift

Regulatory Bans Eliminate Online Sales and Digital Competition

PRODUCTS

Government Crackdowns Reshape Product Visibility and Consumer Access

Crackdowns on Young Adult-Targeted Formats Stifle New Product Momentum

OPERATING ENVIRONMENT

Legislation

Legislative Overview

Chart 20 - Legislation Summary at a Glance

Smoking Prevalence

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 21 - Economic Context for Nicotine

Chart 22 - Real Gdp Growth 2020-2030

Chart 23 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 24 - Consumer Context for Nicotine

Chart 25 - Population 2020-2030

Chart 26 - Consumer Expenditure 2020-2030

Chart 27 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smokeless-tobacco-e-vapour-products-and-heated-tobacco-in-cote-divoire/report.