Euromonitor International

Cigars, Cigarillos and Smoking Tobacco in Cambodia

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Cigars, Cigarillos and Smoking Tobacco in Cambodia - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Cigars Growth Slows as Popularity Wanes and Distribution Becomes Limited

Boutique Cigar Cambodia Drives Downtrading with Value Bundles

King Edward Expansion Secures Loyal Base Amid Shrinking Demand

Chart 1 - Volume Sales 2020-2030

Chart 2 - Volume Sales by Category 2025

WHAT'S NEXT?

Tax Increases and Bans Set to Reinforce Shift to Affordable Traditional Products

Downtrading and Informality Anticipated to Undermine Formal Sales Growth

Chart 3 - Forecast Volume Sales 2020-2030

Chart 4 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Leading Companies Experience Share Erosion Due to the Proliferation of Other Smaller Players

CHANNELS

Small Local Grocers Maintain Dominance as E-Commerce Falters

ECONOMIC CONTEXT

Chart 5 - Economic Context for Cigars, Cigarillos and Smoking Tobacco

Chart 6 - Real Gdp Growth 2020-2030

Chart 7 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 8 - Consumer Context for Cigars, Cigarillos and Smoking Tobacco

Chart 9 - Population 2020-2030

Chart 10 - Population by Generation 2025

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Nicotine in Cambodia - Industry Overview

EXECUTIVE SUMMARY

2025 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 11 - Key Industry Trends for Nicotine

INDUSTRY PERFORMANCE

Consumer Demand for Low-Cost Products and Lack of Modern Alternatives Drives Volume Stagnation

Low-Priced Cigarettes Capture Smokers as Alternatives Remain Restricted

Chart 12 - Volume Sales 2020-2030

Chart 13 - Volume Sales by Category 2025

WHAT'S NEXT?

Low-Cost Cigarette Brands Anticipated to Maintain Dominance as Alternatives Stall
Rural Consumers Expected to Drive Demand for Affordable Single-Stick Sales
Chart 14 - Forecast Volume Sales 2020-2030
Chart 15 - Forecast Volume Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Japan Tobacco International Builds Share as Rivals Lose Ground
Chart 16 - Analyst Insight for Nicotine
Chart 17 - Company Shares 2025
Chart 18 - Brand Shares 2025

CHANNELS

Small Local Grocers Capture Rural Smokers as Supermarkets Attract Premium Buyers
Lack of Online Nicotine Sales Keeps Focus on Traditional Outlets

PRODUCTS

Convenience and Demographic Shifts Reshape Product Priorities
Incremental Adaptation Defines the Innovation Landscape
Operational Investment Fills the Gap Left by Format Restrictions

OPERATING ENVIRONMENT

Legislation
Minimum Legal Smoking Age
Smoking Prevalence
Selling Hours
Point-Of-Sale Display Bans
Smoking in Public Places
Tar Levels
Vapour Products
Advertising and Sponsorship
Health Warnings
Chart 19 - Legislation Summary at a Glance

PRODUCTION/IMPORTS/EXPORTS

ECONOMIC CONTEXT

Chart 20 - Economic Context for Nicotine
Chart 21 - Real Gdp Growth 2020-2030
Chart 22 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 23 - Consumer Context for Nicotine
Chart 24 - Population 2020-2030
Chart 25 - Population by Generation 2025

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-cambodia/report.