



**Euromonitor
International**

Lodging (Destination) in Philippines

September 2026

Table of Contents

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Premium demand supports growth as value-conscious travellers become more selective

Operators diversify demand as shifting travel corridors reshape international flows

Domestic demand and local events support hotel performance

Chart 1 Lodging (Destination) Sales: Value 2021-2031

Chart 2 Lodging (Destination) Sales by Category: Value 2026

WHAT'S NEXT?

Domestic demand is set to support hotel performance amid external uncertainties

New supply is poised to intensify competition across the lodging landscape

Rising operating costs are expected to encourage more cautious growth strategies

Chart 1 Forecast Lodging (Destination) Sales: Value 2021-2031

Chart 2 Forecast Lodging (Destination) Sales by Category: Value 2026-2031

PRODUCTS

Demand diversification and guest segmentation drive lodging innovation

Megaworld expands its appeal through Muslim-friendly hospitality

Product innovation broadens demand sources and strengthens resilience

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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