



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Ghana

September 2026

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Sweet Biscuits, Snack Bars and Fruit Snacks Summary

INDUSTRY PERFORMANCE

Brands Drive Volume Gains by Prioritising Affordable Pack Sizes

Mcberry Gari Cookies Expand Consumption through Local Staple Innovation

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-ghana/report.