



**Euromonitor
International**

Dairy in Iraq

September 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Dairy Summary

INDUSTRY PERFORMANCE

Consumer Behaviour Dictated by Price Sensitivity

Cheese Drives Value Sales While Yoghurt Drives Growth

Chart 1 - From Kavin Farms to Homes

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Local Suppliers Expected to Leverage Government Support to Fill Demand Gaps

Cheese Set to Sustain Its Lead as Yoghurt Accelerates on Wellness Demand

Chart 4 - Forecast Value Sales 2021-2031

Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Dyar Expands Share as Solico Defends Lead Amid Fragmentation

Opportunities by Offering Accessible Pricing and Targeted Product Offerings

Chart 6 - Company Shares 2026

Chart 7 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintains Dominance as Modern Outlets See Growth

Convenience Retailers Grows but Remains Marginal, While Retail E-Commerce Has No Presence

Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Dairy

Chart 10 - Real Gdp Growth 2021-2031

Chart 11 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 12 - Consumer Context for Dairy

Chart 13 - Population 2021-2031

Chart 14 - Population by Generation 2026

Chart 15 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

[Dairy Products and Alternatives in Iraq - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

A Struggle to Maintain Sales Due to Uncertainty, Economic Pressure and Rising Prices

Dairy Maintains Top Position, as a Wider Range of Dairy Products Are Incorporated in the Daily Diet

Zom'S Premium Offer Struggles as Consumers Prioritise Affordability

Chart 16 - Premium Fresh Milk Inaccessible to Most

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Demand Expected to Rise as the Economy Stabilises and Prices Decline

Local Fresh Dairy Products Set to Gain Share as Investment and Health Focus Intensify

Smaller Producers Anticipated to Strengthen Presence as Fragmentation Persists

Chart 19 - Forecast Value Sales 2021-2031

Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Kalleh and Slemani Yogurt Lead Due to Strength in Dairy

Building Credibility and Using Pricing Strategies Offer Opportunities for Success

Chart 21 - Company Shares 2026

Chart 22 - Brand Shares 2026

CHANNELS

Small Local Grocers Retains Dominance While Modern Grocery Retailers See Growth

Absence of Retail E-Commerce Preserves Offline Retail as the Sole Distribution Route

Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Dairy Products and Alternatives

Chart 25 - Real Gdp Growth 2021-2031

Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Dairy Products and Alternatives

Chart 28 - Population 2021-2031

Chart 29 - Population by Generation 2026

Chart 30 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-in-iraq/report.