



Baby Food in Côte d'Ivoire

September 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Baby Food Summary

INDUSTRY PERFORMANCE

Demographic Growth Drives Demand While Affordability Pressures Constrain Expansion

Cerelac Dominates Value as Sachet Formats Drive Expansion

Chart 1 - Cerelac Expands with Sachets to Maintain Affordability

Stage-Based Cerelac Portfolio Drives Premiumisation and Segmentation

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Small Pack Sachets Set to Target Affordability as Informal Channels Grow

Affordability, Fortification and Traditional Retail to Shape Baby Food'S Future

Chart 4 - Forecast Value Sales 2021-2031

Chart 5 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Danone and Nestlé Reinforce Loyalty as Affordable Sachets Intensify Rivalry

Chart 6 - Company Shares 2026

Chart 7 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintain Dominance as Modern Retail Gains Ground

Jumia Leverages Authenticity Concerns to Expand Online Baby Food Sales

Chart 8 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 9 - Economic Context for Baby Food

Chart 10 - Real Gdp Growth 2020-2030

Chart 11 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 12 - Consumer Context for Baby Food

Chart 13 - Population 2020-2030

Chart 14 - Consumer Expenditure 2020-2030

Chart 15 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

Dairy Products and Alternatives in Côte d'Ivoire - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 16 - Key Industry Trends for Dairy Products and Alternatives

INDUSTRY PERFORMANCE

Affordable Powdered Milk and Baby Food Drive Dairy Growth
Wellness Drives Fortification and Yoghurt Growth
Sustained Pricing Pressure Drives Affordability and Limits Premiumisation
Chart 17 - Value Sales 2021-2031
Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Affordable Pack Sizes and Fortified Claims to Capture Value Growth
Chart 19 - Analyst Insight for Dairy Products and Alternatives
Nutrition Messaging and Urban Lifestyles to Reshape Consumption Patterns
Chart 20 - Forecast Value Sales 2021-2031
Chart 21 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Sodiaal and Sdtm Sustain Lead by Leveraging Trust and Reach
Chart 22 - Company Shares 2026
Chart 23 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintain Lead as Supermarkets Expand Reach
Jumia Leverages Shelf-Stable Lines as Retail E-Commerce Gains Traction
Chart 24 - Retail Channels 2021-2026

PRODUCTS

Packaging Design and Format Innovation Enhance Accessibility
Chart 25 - Small-Pack Powdered Milk Grows Popular as Shoppers Seek Cheaper Options
Functional Formulations Advance Nutritional Delivery
Chart 26 - Yoplait Meets Demand for Healthy, Easy Dairy Snacks
Product Innovation Drives Volume Growth and Competitive Differentiation

ECONOMIC CONTEXT

Chart 27 - Economic Context for Dairy Products and Alternatives
Chart 28 - Real Gdp Growth 2021-2031
Chart 29 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 30 - Consumer Context for Dairy Products and Alternatives
Chart 31 - Population 2021-2031
Chart 32 - Population by Generation 2026
Chart 33 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus

of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/baby-food-in-cote-divoire/report.