



Euromonitor
International

Dairy in Côte d'Ivoire

September 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Dairy Summary

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Dairy

INDUSTRY PERFORMANCE

Price Sensitivity Caps Volume Gains as Drinking Milk Dominates

Everyday Wellness Drives Fortified Yoghurt and Milk Growth

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Mobile Vendors and Affordable Packs Set to Unlock Wider Dairy Access

Chart 4 - Analyst Insight for Dairy

Affordability and Nutrition to Drive Innovation and Distribution Expansion

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Sodiaal Leverages Distribution Strength to Hold Leadership as Challengers Narrow the Gap

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Reach as Modern Trade Lags

Supermarkets Grow Urban Sales by Targeting Premium Shoppers

Jumia Captures Online Shoppers with Urban Convenience Offers

Chart 9 - Retail Channels 2021-2026

PRODUCTS

Sachet Design and Reformulation Advance Affordable Dairy Formats

Chart 10 - Nestlé Expands with Low-Cost Nido Sachets

Ready-To-Drink Yoghurt Combines Functionality with Portability

Product Innovation Reshapes Competitive Dynamics and Opens New Opportunities

ECONOMIC CONTEXT

Chart 11 - Economic Context for Dairy

Chart 12 - Real Gdp Growth 2021-2031

Chart 13 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 14 - Consumer Context for Dairy

Chart 15 - Population 2021-2031

Chart 16 - Population by Generation 2026

Chart 17 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 18 - Key Industry Trends for Dairy Products and Alternatives

INDUSTRY PERFORMANCE

Affordable Powdered Milk and Baby Food Drive Dairy Growth

Wellness Drives Fortification and Yoghurt Growth

Sustained Pricing Pressure Drives Affordability and Limits Premiumisation

Chart 19 - Value Sales 2021-2031

Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Affordable Pack Sizes and Fortified Claims to Capture Value Growth

Chart 21 - Analyst Insight for Dairy Products and Alternatives

Nutrition Messaging and Urban Lifestyles to Reshape Consumption Patterns

Chart 22 - Forecast Value Sales 2021-2031

Chart 23 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Sodiaal and Sdtm Sustain Lead by Leveraging Trust and Reach

Chart 24 - Company Shares 2026

Chart 25 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintain Lead as Supermarkets Expand Reach

Jumia Leverages Shelf-Stable Lines as Retail E-Commerce Gains Traction

Chart 26 - Retail Channels 2021-2026

PRODUCTS

Packaging Design and Format Innovation Enhance Accessibility

Chart 27 - Small-Pack Powdered Milk Grows Popular as Shoppers Seek Cheaper Options

Functional Formulations Advance Nutritional Delivery

Chart 28 - Yoplait Meets Demand for Healthy, Easy Dairy Snacks

Product Innovation Drives Volume Growth and Competitive Differentiation

ECONOMIC CONTEXT

Chart 29 - Economic Context for Dairy Products and Alternatives

Chart 30 - Real Gdp Growth 2021-2031

Chart 31 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 32 - Consumer Context for Dairy Products and Alternatives

Chart 33 - Population 2021-2031

Chart 34 - Population by Generation 2026

Chart 35 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-in-cote-divoire/report.